



SUNCOAST SNAPPER SLAPPER

FISHING

TOURNAMENT

2024

Sponsorship
OPPORTUNITIES

JUNE 18TH-22ND

www.SuncoastSnapperSlapper.com

WELCOME



The Venice Touchdown Club invites you to partner for the 2024 Suncoast Snapper Slapper in Sarasota, Florida. You will not want to miss the opportunity to be a part of this exciting tournament benefiting Venice High Football!

The Venice Touchdown Club provides financial support to the Venice High Football program, and the student-athletes who participate. Since the Club's inception in 2002, we have been an integral part in building the foundation, and facilitating the growth, of what has become a Nationally recognized high school football program. As an organization, we have been able to provide our student-athletes with some of the best facilities, state-of-the-art equipment, training aides and video analysis. All of this culminates in being able to prepare our kids with the skill-set and tools to be successful at the next level. Whether that means in the classroom, on the field, or out in the workforce.

The Venice High Football program has helped over 150 student-athletes become collegiate football players in the last two decades, with those student athletes receiving over 25 million dollars in scholarship opportunities. Participation in high school athletics has been proven to have long-lasting benefits in the development of our youth. The habits and lessons that are formed transcend high school, and we take great pride in the fact that we strive to provide an elite environment for those lessons to be curated.

Venice Touchdown Club President & Vice President

Jessica Pluchino & Rebecca Nardella

941.223.8351

941.232.8282

Sanpperslapper21@gmail.com



SCHEDULE OF EVENTS

TUESDAY, JUNE 18TH

6:00PM-8:00PM SPONSOR PARTY
Hosted by POPS SUNSET GRILL

WEDNESDAY, JUNE 19TH

4:00PM-6:00PM OFFSHORE REGISTRATION
6:00PM OFFSHORE CAPTAIN'S MEETING
Hosted by MARINA JACKS

THURSDAY, JUNE 20TH

5:00AM OFFSHORE ANGLERS RELEASED TO FISH
***A GPS CHECK-IN WILL BE REQUIRED UPON DEPARTURE W/THE
TOURNAMENT DIRECTOR

FRIDAY, JUNE 21ST

4:00PM INSHORE ANGLERS RELEASED TO FISH

SATURDAY, JUNE 22ND

1:00-4:00PM WEIGH-IN
3:00 PM DOCKSIDE MEAL FOR ANGLERS
AWARDS CEREMONY TO FOLLOW



Tournament Promotions

Mass Media/Advertising

We stress keeping our participants, sponsors and the public informed of tournament statistics and event updates using both print and electronic media platforms, including social media and our website SuncoastSnapperSlapper.com. Wherever possible, we include sponsor names, logos and website links.

Social Media & Internet Exposure

In addition to our official website, where we provide year-round links to sponsor websites, the event is actively promoted year-round on Facebook and Instagram.

On-site Presence

Your supports as a sponsor is clearly evident during the event through banner placement, recognition throughout the entire event, multi-media exposure and product display booths.

Sponsorship

OPPORTUNITIES

PRESENTING SPONSOR

\$15,000.00

The Suncoast Snapper Slapper presented by YOUR COMPANY

- * 8 complimentary Inshore OR 2 Offshore entries
- * Display up to (4) of your corporate banners around the marina throughout the entire event
- * Billed as "Presented by" in all advertising (print and radio)
- * Opportunity to address anglers at both Captain Meetings and Weigh-In
- * 3.5'x8' full color field sign inside football stadium
- * Link on www.veniceindianfootball.org in addition to tournament website
- * Commercial (provided by sponsor) on all livestream broadcasts of 2024 football season
- * Post-tournament video that includes presenting sponsors to be aired on livestream and jumbotron at all home games.
- * 8 official tournament shirts
- * 4 Captain's buckets

YOUR LOGO ON

- * Front chest of tournament shirt
- * All printed tournament collateral including: cover of event program, angler/sponsor badges, boat number/marina map, sponsor page of tournament program, entry forms, direct mail pieces, Suncoast Snapper Slapper banners and event posters.
- * Linked all pages of Tournament Website
- * On all winning display checks
- * Displayed on all tournament advertisements not previously circulated upon commitment

Sponsorship also includes...

- * Access to tournament participant mailing list
- * Opportunity to provide Captain's bucket promotional item
- * Display table at both Angler Captain's meetings to display, promote, give-away or sell product

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EXCLUSIVE SPONSORSHIPS

BOAT OR CHARTER COMPANY SPONSOR - \$5,000

- * 4 comped Inshore entries or 1 complimentary Offshore entry
- * Full page ad attached to downloadable entry form PDF
- * Your corporate banners/flags displayed throughout entire event
- * 3.5'x8' full color field sign inside football stadium
- * Link on www.veniceindianfootball.org in addition to tournament website
- * 4 VIP passes to the sponsor party and weigh-in
- * 4 Tournament shirts
- * 2 Captains buckets

YOUR LOGO ON:

- * Back of the tournament shirt
- * Some printed collateral (including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Sponsor slide at Captains meetings

Sponsorship also includes...

- * Your boat(s) displayed at Marina Jack during the tournament
- * Opportunity to provide Captain's bucket promotional item
- * Opportunity to speak to the anglers and audience during the weigh-in



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EXCLUSIVE SPONSORSHIPS

BUCKET SPONSORSHIP - \$3,000

- * Complimentary Inshore or \$200 credit toward Offshore entry
- * One corporate banner displayed throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 2 Tournament shirts
- * 2 Captains bucket

YOUR LOGO ON:

- * Back of the official tournament Captains bucket
- * Back of the tournament shirt
- * ALL printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Sponsor slide at Captains meetings
- * Opportunity to provide Captain's bucket promotional item

SPONSOR PARTY SPONSORSHIP - \$3,000

- * Complimentary Inshore or \$200 credit toward Offshore entry
- * One corporate banner displayed throughout entire event
- * 4 VIP passes to the sponsor party
- * 2 VIP passes to the weigh-in
- * 2 Tournament shirts
- * 2 Captains bucket

YOUR LOGO ON:

- * Back of the tournament shirt
- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item



SPONSORSHIPS CONTINUED...

FUN FISH SPONSOR - \$3,500 (3 Available - Tuna, Wahoo, and Dolphin)

- * 2 complimentary Inshore entries or \$300 credit toward Offshore entry
- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 2 Tournament shirts
- * 2 Captains bucket

YOUR LOGO ON:

- * Large logo on back of the tournament shirt
- * **On Fun Fish winning display checks**
- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

OFFSHORE SPECIES SPONSOR - \$2,500 (Grouper, Snapper or Wildcard)

- * 2 complimentary Inshore entries or \$200 credit toward Offshore entry
- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 2 Tournament shirts
- * 2 Captains bucket

YOUR LOGO ON:

- * Large logo on back of the tournament shirt
- * **On Offshore winning display checks**
- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

INSHORE SPECIES SPONSOR - \$1,500 (Redfish, Trout or Snook)

- * 1 complimentary Inshore entries or \$100 credit toward Offshore entry
- * Display your corporate banner throughout entire event
- * 1 VIP pass to the sponsor party and weigh-in
- * 1 Tournament shirts
- * 1 Captains bucket

YOUR LOGO ON:

- * Logo on back of the tournament shirt
- * **On Inshore winning display checks**
- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

SPONSORSHIPS CONTINUED...

TOURNAMENT RULER SPONSOR - \$2,000

Your company logo will be prominently displayed on the ABOVE promotional material used for the tournament distributed to every Captain.

- * Complimentary Inshore or \$100 credit toward Offshore entry
- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 2 Tournament shirts
- * 2 Captains bucket

YOUR LOGO ON:

- * Back of the tournament shirt
- * ALL printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

OFFICIAL CAPTAINS LONGSLEEVE HOODIE or ANGLER SHIRT SPONSOR - \$2,000 (2 available)

Your company logo will be prominently displayed on the SLEEVE of every Captain/Angler shirt.

- * Complimentary Inshore or \$100 credit toward Offshore entry
- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 2 Tournament shirts
- * 2 Captains bucket

YOUR LOGO ON:

- * Back of the tournament shirt
- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item



SPONSORSHIPS CONTINUED...

TRASH CAN SLAM CUP SPONSOR- \$1,500

YOUR LOGO ON OFFICIAL CUP OF THE SUNCOAST SNAPPER SLAPPER

- * Complimentary Inshore or \$100 credit toward Offshore entry
- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 1 Tournament shirts
- * 1 Captains bucket

YOUR LOGO ON:

- * Back of the tournament shirt
- * ALL printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

DOCK FLAG SPONSOR - \$750

Your company Name or Logo on Custom Dock Flags on the dock during the tournament.

- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 1 Tournament shirt
- * 1 Captains bucket

YOUR LOGO ON:

- * Back of the tournament shirt
- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item



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SPONSORSHIPS CONTINUED...

LURE SPONSOR- \$1,000

- * Complimentary Inshore or \$100 credit toward Offshore entry
- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 1 Tournament shirts
- * 1 Captains bucket

YOUR LOGO ON:

- * Back of the tournament shirt
- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

REEL SPONSOR - \$500

- * Display your corporate banner throughout entire event
- * 2 VIP passes to the sponsor party and weigh-in
- * 1 Tournament shirt
- * 1 Captains bucket

YOUR LOGO ON:

- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

HOOK SPONSOR - \$250

- * Display your corporate banner throughout entire event

YOUR LOGO ON:

- * Some printed collateral
(including: boat number/marina map, Snapper Slapper banners and event posters)
- * Sponsor page of website with hyper link
- * Opportunity to provide Captain's bucket promotional item

2024 Suncoast Snapper Slapper

Select a Sponsorship Level

- Presenting Sponsor - \$15,000
- Boat or Charter Company Sponsor - \$5,000
- Fun Fish Sponsor - \$3,500 Choose/Circle One: Tuna, Wahoo or Dolphin
- Bucket Sponsorship - \$3,000
- Sponsor Party Sponsor - \$3,000
- Offshore Sponsor - \$2,500 Choose/Circle One: Grouper, Snapper or Wildcard
- Tournament Ruler Sponsor - \$2,000
- Captains Shirt Sponsor - \$2,000
- Anglers Shirt Sponsor - \$2,000
- Trash Can Slam Sponsor - \$1,500
- Inshore Species Sponsor - \$1,500 Choose/Circle One: Redfish, Snook or Trout
- Dock Flag Sponsor - \$750
- Lure Sponsor - \$1,000 Reel Sponsor - \$500 Hook Sponsor - \$250

This agreement, signed by a duty authorized representative of the company, must be received by the Venice Touchdown Club, and will constitute a binding contract for the sponsorship amount indicated. Full payment is due by June 10th, 2024. This agreement will become effective upon acceptance by the VTC.

Signed and dated this _____ day of _____, 2024, Sponsorship Amount: _____

How would you like your company listed: _____

Sponsorship Accepted By (Signature): _____

Marketing Contact Name: _____

Address: _____ City _____ State _____ ZIP _____

Phone: _____ Email: _____

Email to: Snapperslapper21@gmail.com
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Venice, FL. 34284
Phone: 941-232-8282 or 941 -223-8351