



2022 SPONSORSHIP PACKAGE

June 22nd-25th, 2022

Inshore and Offshore Fishing Tourney

www.Suncoastsnapperslapper.com

Welcome

The Venice Touchdown Club invites you to partner for the 2022 Suncoast Snapper Slapper in Sarasota, Florida. You will not want to miss the opportunity to be apart of the inaugural tournament benefitting YOUR STATE CHAMPIONS!!!

The Venice Touchdown Club provides financial support to the Venice High Football program, and the student-athletes who participate. Since the Club's inception in 2002, we have been an integral part in building the foundation, and facilitating the growth, of what has become a Nationally recognized high school football program. As an organization, we have been able to provide our student-athletes with some of the best facilities, state-of-the-art equipment, training aides and video analysis. All of this culminates in being able to prepare our kids with the skill-set and tools to be successful at the next level. Whether that means in the classroom, on the field, or out in the workforce.

The Venice High Football program has helped over 100 student-athletes become collegiate football players in the last two decades, with those student-athletes receiving over 20 million dollars in scholarship opportunities. Participation in high school athletics has been proven to have long-lasting benefits in the development of our youth. The habits and lessons that are formed transcend high school, and we take great pride in the fact that we strive to provide an elite environment for those lessons to be curated.

Touchdown Club President,

Jessica Pluchino

941.223.8351

snapperslapper21@gmail.com



Itinerary

All times are subject to change.

Wednesday, June 22nd, 2022

3:00pm Offshore Zoom Captain's Meeting

6:30pm-8:30pm Sponsor Party

Thursday, June 23rd, 2022

5:00am Offshore Anglers Released to Fish

Friday, June 24th, 2022

3:00pm-5:00pm Inshore Registration

5:00pm Inshore Captain's Meeting

Inshore Anglers Released to Fish after meeting

Saturday, June 25th, 2022

Noon - 6:00pm Silent Auction

11:00am- 4:00pm Weigh-In

3:00pm Dockside BBQ for Anglers

Award Ceremony will be Immediately Following

Tournament

Promotions

Mass Media/Advertising

Utilizing both print and electronic media, participants, clients and the public are kept informed of tournament statistics and event updates through social media and our website and articles that include, wherever possible, sponsor names, logos and website links.

Editorial Coverage/Public Relations

The Public Relations team is extremely passionate about their mission. We secure media outreach to local, regional and national media through fishing and boating publications. The PR team also participates in online forums, in addition to visiting other local tournaments and boating/fishing shows to promote the tournament.

Social Media and Internet Exposure

In addition to our official website, where we provide year-round links to your company's website, the event is actively promoted year-round on Facebook, and Instagram.

On-site Presence

Your support as a sponsor is clearly evident during the event through banner placement, recognition through out the entire event, Multi Media exposure and product display booths.

Sponsorship Opportunities

PRESENTING SPONSOR ~ \$15,000.00

The Suncoast Snapper Slapper presented by your company

Sponsor Party hosted at your Location

8 complimentary Inshore OR 2 Offshore entries

Display Up to 4 of your corporate banners around the marina throughout entire event

Billed as "Presented by" in all advertising (print and radio)

Opportunity to address anglers at both Captain Meetings & weigh-in

3.5' x 8' Full Color Field Sign Inside Football Stadium

Link on www.veniceindianfootball.org in addition to tournament website

Commercial (provided by sponsor) on all livestream broadcasts 2024 football season

Post-tournament video that includes presenting sponsors aired on livestream and jumbotron at all home games

8 Official Tournament Shirts

4 Captain's buckets

Your logo on:

- front chest of the tournament shirt
- all printed tournament collateral (Including: cover of event program, angler/sponsor badges, boat number/marina map, sponsor page of tournament program, entry forms, direct mail pieces, Sarasota Slam banners and event posters)
- Linked all pages of TOURNAMENT WEBSITE
- on all winning display checks
- displayed on all tournament advertisements not previously circulated upon commitment

Access to tournament participant mailing list

Opportunity to provide Captain's bucket promotional item

A display table at both angler Captain's Meetings to display, promote, give-away or sell product.



Exclusive Sponsorships

Several limited opportunities available that are designed to give you specific ownership of an area that typically receives more exposure for your company during the event such as:

BOAT COMPANY SPONSOR - \$7,500

4 comped Inshore Entries OR 1 complimentary Offshore Entry

Full page ad attached to downloadable entry form PDF

Your corporate banners/flags displayed throughout entire event

3.5' x 8' Full Color Field Sign Inside Football Stadium

Link on www.veniceindianfootball.org in addition to tournament website

Commercial (provided by sponsor) on all livestream broadcasts of 2022 football season

Post-tournament video that includes presenting sponsors to be aired on livestream and jumbotron at all home games

4 VIP passes to the sponsor party & weigh-in

4 Tournament t-shirts & 2 Captain's Buckets

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meetings

Your boats displayed at Marina Jack the week of the tournament.

Opportunity to provide Captain's bucket promotional item

Opportunity to speak to the anglers and audience during the weigh-in



DINNER SPONSOR - \$5,000.00

Complimentary Inshore OR \$200 credit toward the Offshore Tournament

1 corporate banner displayed throughout entire event

2 VIP tickets to each event including: the kickoff, sponsor party, & viewing are for the weigh-in

2 Shirts

3.5' x 8' Full Color Field Sign Inside Football Stadium

Link on www.veniceindianfootball.org in addition to tournament website

Commercial (provided by sponsor) on all livestream broadcasts of 2022 football season

Post-tournament video that includes presenting sponsors to be aired on livestream and jumbotron at all home games

Your logo on: Back of the tournament shirt & printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, table tents at the Marina during dinner), sponsorship page on website and sponsor slides at Captain's meetings

3 minutes to address the audience at the Awards Presentation

Opportunity to provide Captain's bucket promotional item

BUCKET SPONSOR (ONLY 1 AVAILABLE) \$2,500

2 comped Inshore Entries or \$200 credit toward Offshore Entry

Display your corporate banner at the marina throughout entire event

3.5' x 8' Full Color Field Sign Inside Football Stadium

Link on www.veniceindianfootball.org in addition to tournament website

2 VIP passes to the sponsor party & weigh-in

3 Minutes to address anglers at the Captain's Meeting

2 Captain's buckets

Your logo on:

- Logo on the back of the official tournament captain's bucket and ALL printed tournament collateral (Including: angler/sponsor badges, boat number/marina map, entry forms, direct mail pieces, banners and event posters) .
- Opportunity to provide Captain's bucket promotional item



TOURNAMENT RULER SPONSOR (ONLY 1 AVAILABLE) \$2,500

Your company logo will be prominently displayed on the rulers used for the tournament distributed to every Captain.

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

3.5' x 8' Full Color Field Sign Inside Football Stadium

Link on www.veniceindianfootball.org in addition to tournament website

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, banners and event posters)
- Sponsor page of website with hyper link
- On Inshore species winning display checks

Opportunity to provide Captain's bucket promotional item

FUN FISH SPONSOR - \$3,500.00

(3 Available – Tuna, Wahoo, Swordfish and Dolphin)

2 Complimentary Inshore Entries OR \$300 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

3.5' x 8' Full Color Field Sign Inside Football Stadium

Link on www.veniceindianfootball.org in addition to tournament website

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Large logo on back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, banners and event posters)
- On fun fish winning display checks

Opportunity to provide Captain's bucket promotional item



OFFSHORE SPECIES SPONSOR - \$2,500

(Grouper, Snapper, Warsaw or Wildcard)

2 Complimentary Inshore Entries OR \$200 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

3.5' x 8' Full Color Field Sign Inside Football Stadium

Link on www.veniceindianfootball.org in addition to tournament website

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, banners and event posters)
- Sponsor page of website with hyper link
- On Offshore winning display checks

Opportunity to provide Captain's bucket promotional item

INSHORE SPECIES SPONSOR - \$1,500

(Redfish, Trout or Snook)

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, banners and event posters)
- Sponsor page of website with hyper link
- On Offshore winning display checks

Opportunity to provide Captain's bucket promotional item



BEVERAGE CUP SPONSOR \$2,000

(ONLY 1)

Your company logo will be prominently featured on one side of the plastic cups distributed at the event

1 Complimentary Inshore Entry OR \$100 credit

toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

BUFF Sponsor - \$2,000 (ONLY 1)

Your company logo will be prominently featured on one side of the BUFF distributed at the event.

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

TRASH CAN SLAM \$1,250 (ONLY 1)

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Linked banner ad on website

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, banners)
- Sponsor page of website and a banner ad for one year on one page with hyper link

Opportunity to provide Captain's bucket promotional item



OFFICIAL ANGLER T-SHIRT SPONSOR or OFFICIAL CAPTAIN'S LONG SLEEVE SHIRT \$1,500

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, banners)



LURE SPONSOR - \$1000

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry
Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, banners)
- Sponsor page of website and a banner ad for one year on one page with hyper link
- Sponsor slide at Captain's Meetings

Opportunity to provide Captain's bucket promotional item

REEL SPONSOR - \$500

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

Your name on:

- Some printed tournament collateral (Including boat number/marina map, banners)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meetings

Opportunity to provide Captain's bucket promotional item .



HOOK SPONSOR - \$250

Display your corporate banner at the marina throughout the entire event

Your name on:

- Some printed tournament collateral (Including: boat number/marina map, banners)
 - Sponsor page of website with hyper link
 - Sponsor slide at Captain's Meetings
- Opportunity to provide Captain's bucket promotional item



Dock Flag Sponsors-\$500

Your Company Name or Flag on Custom Dock Flags on the dock during the tournament.

1 corporate banner around the marina throughout entire event

2 Tickets to Sponsor Party

2 VIP passes to the weigh-in

Your logo on:

- Custom flag at the dock during weigh in.
- some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, entry forms, direct mail pieces, Sarasota Slam banners and event posters)
- Sponsor slide of Captain's meeting

Opportunity to provide Captain's bucket promotional item



SOLD

Sponsor Party Bar Sponsor \$1500

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

1 corporate banner around the marina throughout entire event

1 Captain's Bucket

1 Tournament Shirt

4 Tickets to Sponsor Party

4 VIP passes to the weigh-in

Your logo on:

- some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, entry forms, direct mail pieces, banners and event posters)
- Sponsor slide of Captain's meeting

Opportunity to provide Captain's bucket promotional item



SOLD

Sponsorship opportunities and levels can be customized to fit your company's needs. Donations that are non-monetary may be considered, and if approved, the donation value will be recognized in the sponsor category. Contact Rebecca Queen Nardella at 941-232-8282 or snapperslapper21@gmail.com for more information.

2022 Suncoast Snapper Slapper

Select a Sponsorship Level

- ☐ Presenting Sponsor \$15,000
- ☐ Boat Sponsor \$7,500
- ☐ Weigh-in Buffet Sponsor \$5,000
- ☐ Fun Fish Sponsor \$3,500 Choose/Circle One: Tuna, Wahoo, Swordfish or Dolphin
- ☐ Offshore Sponsor \$2,500 Choose/Circle One: Grouper, Snapper, Warsaw or Wildcard
- ☐ Inshore Sponsor \$1,500 Choose/Circle One: Redfish, Snook or Trout
- ☐ Bucket Sponsor \$2,500 ☐ Tournament Ruler Sponsor \$2,500
- ☐ BUFF Sponsor \$2,000 ☐ CUP Sponsor \$2,000
- ☐ Trash Can Slam Sponsor \$1,250 ☐ Captain's Shirt Sponsor \$1,500
- ☐ Angler T-Shirt Sponsor \$1,500 ☐ Dock Flag Sponsor \$500
- ☐ Lure Sponsor \$1,000 ☐ Reel Sponsor \$500 ☐ Hook Sponsor \$250
- ☐ I would like to donate the following item(s)

_____ Value: _____

This agreement, signed by a duly authorized representative of the company, must be received by the Venice Touchdown Club, and will constitute a binding contract for the sponsorship amount indicated. Full payment is due by June 10th, 2022. Donations are due by June 10th, 2022. This agreement will become effective upon acceptance by the VTC.

Signed and dated this _____ day of _____, 2022, Sponsorship Amount: _____

How would you like your company listed: _____

Sponsorship Accepted By (Signature): _____

Marketing Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Email to: snapperslapper21@gmail.com

Venice Touchdown Club

P.O. Box 997

Venice, FL 34284

phone: (941) 232-8282